



## Armenian Cultural and Educational Center

47 Nichols Avenue

Watertown, Massachusetts 02472

acec@acecwatertown.org | 617.926.6067

May 31, 2011

Dear Friend;

The Armenian Cultural and Educational Center (ACEC) will be hosting its second **BOSTON KERMESSE: One Town-One Tent** open air festival from **Friday, September 9 to Sunday, September 11, 2011**. The inaugural Festival was a great success with the participation of over 4,000 guests during the weekend. The Steering Committee is working hard to showcase a bigger and better event and to help establish an annual tradition aimed at sharing the rich fabric of our heritage with our communities at large.

The event will consist of cultural exhibits along with food, music, entertainment and other interesting presentations. The main hall and the closed off portion of the Nichols Avenue in front of the Center will serve as a “community showcase” area, where organizations such as yours and independent vendors can present their offerings to the patrons. As a community organization or an independent vendor whose participation would be most welcomed, we are writing to you in order to reserve your spot for Saturday and Sunday, as no exhibits will be allowed on the street on Friday.

The cost to participate in the community showcase will be as follows:

One (1) informational table: \$150 for Saturday and Sunday

One (1) table for selling goods: \$300 for Saturday and Sunday

*There will be a \$50 fee for any additional tables for selling goods (maximum of 2 additional tables).*

*Entities requiring more than 3 tables need to contact the organizers to discuss the fees.*

**The only constraints to participation are that no ready to eat food items or raffle tickets can be sold, and no direct funds solicitations can be made at the event.** Each table will be supplied with 2-3 chairs, lighting and an electrical outlet. We are expecting a large crowd and hope that the hall and the community showcase area on the street will serve not only as a conduit for those interested in finding out more about our history and community, but a place where people can browse through items that reflect the wonderful culture of our nation.

The spaces are limited and will be reserved on a first come, first serve basis. We expect a high demand, so please call (617) 926-6067 or email the attached form to [acec@acecwatertown.org](mailto:acec@acecwatertown.org) and ask to reserve your spot today. The committee will respond to confirm your reservation and participation.

We look forward to a very successful weekend together. Please consider being a part of this celebration by calling today.

Sincerely,  
Boston-Kermesse Steering Committee



## Kermesse Community Showcase Table

Organization \_\_\_\_ Vendor \_\_\_\_

Organization/Vendor Name:

Contact Person:

Contact email:

Contact phone:

Contact Mailing Address:

*Please fill out the appropriate line below and send this form along with your check, made out to Boston-Kermesse, to:*

Armenian Cultural and Educational Center

47 Nichols Avenue

Watertown, MA

Check memo: Org/Vendor table reservation

\_\_\_\_ Organization fee for one table for Saturday and Sunday: \$150

\_\_\_\_ Vendor fee for first table for Saturday and Sunday: \$300

\_\_\_\_ Additional \_\_\_\_ table(s) at \$50 per table (max 2 tables): \$\_\_\_\_

**Total:** \$\_\_\_\_